
MEDIA KIT



ilsemonette

CONTENT CREATOR
& ENTREPRENEUR

@ilsemonette

ABOUT ME

As a young woman who is bilingual, hispanic and an entrepreneur I have a passion for helping individuals bring their vision to life. Whether it's through my marketing business, Connect Media Firm, or my personal lifestyle platform and brand, Ilse Monette, I enjoy creating creative, innovative, relatable and eye-catching content.

When I am not working with entrepreneurs, hosting social media workshops or consulting brands on their presence online I focus on curating travel, fashion, design and beauty related content that educates, empowers and entertains my audience all while encouraging them to invest in the best version of themselves both personally and professionally.





+5K
FOLLOWERS



+1.4K
FOLLOWERS



+1K
FOLLOWERS

MY MISSION

To be the hands and brains that helps brands flourish an idea through my curated content with the ultimate goal of creating an everlasting positive impact on the person that consumes it while scrolling online.

MY PARTNERS



MY AUDIENCE



33%

Male



67%

Women

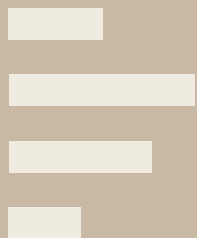
Age

18-24

25-34

35-44

45-54



W / O R K W I T H M E

Does your brand align with mine? Here are ways we can partner and gravitate each others audience to one another!



ON CAMERA TALENT

Allow me to be not only the face of your brand but speak on your behalf to foster trust and a relationship with your audience.



BRAND AMBASSADOR

Let me offer my platform to promote your product or service through sponsored or affiliate marketing.



COMMERCIAL MODEL

As a model I can be the example of how your audience can enjoy and envision themselves with what you offer.



HOST/EMCEE/SPEAKER

With my production background I thrive in entertainment and speaker opportunities to inspire and empower my audience.



CONTENT CREATION

My image is put aside to create generic user-generated content that gives you flexibility with promotional visuals.



MARKETING COACH

As a consultant I am passionate about sharing my knowledge with those that are ready to elevate their presence online.



TRAVEL ENTHUSIAST

Let's merge our love for exploring the world and experiencing new cultures all while making the most out of our trips.



LIFESTYLE DESIGN

Guiding clients in their identity and style through curating outfits, fashion advice, interior design and living space consultant.

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"YOUNG LATINA ENTREPRENEUR AND CONTENT CREATOR ENCOURAGING HER AUDIENCE TO LIVE A FULFILLED LIFE BOTH PERSONALLY AND PROFESSIONALLY."

Ilse Monette is my lifestyle platform and brand where I connect with my audience through our shared passion for travel, fashion, design and beauty.

Lo que me da mucho orgullo es poder hacer todo eso en inglés y en español. El ser bilingüe me ha ayudado a difundir mi contenido y mensajes de empoderamiento a una audiencia más grande.

Services include: Brand ambassador, content creation, entrepreneurship consulting, travel itinerary curator and fashion/design guide.



**BILINGUAL LIFESTYLE INFLUENCER | ON CAMERA TALENT | SERIAL
ENTREPRENEUR | CONTACT INFO@ILSEMONETTE.COM FOR PRICING**

MEDIA
CONNECT
FIRM

"WOMAN OWNED AGENCY CONNECTING BRANDS WITH THEIR AUDIENCES THROUGH STRATEGY DRIVEN MARKETING SERVICES."



Connect Media Firm is a local and woman owned marketing firm founded by Ilse M. Gonzalez.

As a business their goal is to assist brands to better connect with their clients and audience through the enhancement of their presence both in person and online.

Services include: Social media assistance, photography, videography, graphic design, consulting, workshops, copyright, talent & journalism coaching, set design, voiceover and entrepreneurship guidance.

**MARKETING FIRM | 3 YEARS IN BUSINESS | BILINGUAL MEDIA PROFESSIONALS
| CONTACT ADMIN@CONNECTMEDIAFIRM.COM FOR PRICING**

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DON'T USE SOCIAL MEDIA
TO IMPRESS PEOPLE, USE IT
TO IMPACT PEOPLE.

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